

PROGRAM BOOKS ADVERTISING FUNDRAISER!

(PSST! STUDENT PROFIT = 60%)

Outside Back Cover and Inside Front Cover are SOLD!

Coordinators: Sheri McCrork and Tootsie Spurrier

- Payment due with ad submissions. Make checks payable to **Abington Band Boosters, Inc.**

Contact Info:

- You can submit ads via e-mail or mail.
- If you have any questions or run into any snags, **PLEASE** contact **Sheri** at abingtonbandsec@gmail.com or **Tootsie** at spurrier6@gmail.com.

***Sale Dates: NOW through October 1, 2019
Start raising money NOW towards YOUR commitment!***

ABOUT PROGRAM BOOK ADVERTISING:

- **THREE** ways to earn \$\$\$: **Ad Sales, Award/Trophy Sponsorships & One Liners.**
- The student profit for all categories is **60%**.
- Contest for front cover design – see page 8 of this packet for details.
- Ad sales tend to fall into three categories:
 - *Ads sold to friends' and family members' businesses/employers*
 - *Ads sold to businesses your family frequents*
 - *Ads sold to local businesses*
- If a business balks at the cost of ad space, ask if they might be willing to sponsor an award or trophy. These sponsors are identified in the program, and every bit helps.
- **Ads will appear in both the Outdoor and Indoor Program Books** (two ads for the price of one!). The Indoor Program Book is printed in black & white.
- Make contact ASAP with people who have supported you by placing ads in prior years.
- **DON'T PROCRASTINATE!** Use this fundraiser to get ahead on your financial commitment.
- The best way to submit an ad is electronically. Email the file (.doc, .ai, .jpg, .pdf, etc.) to Tootsie Spurrier at spurrier6@gmail.com. If no digital file is available, **a clean, original, copy scans better.** If someone gives you something to use for their ads that is in color, **DO NOT TRY TO FIX IT YOURSELF.** Submit it and we will adjust it. **Also, do not fold, paperclip or staple the ad copy.**
- **PLEASE** adhere to horizontal & vertical layouts. **ALL** eighth page business card ads must be horizontal. **ALL** quarter page ads must be vertical. **Ads not following layouts will be returned.**
- “One Line Messages” are nice things to send your child (children) and for your children to send to their friends. As you hang out with friends and family this summer, see if anyone would like to send your child (children) a shout-out. \$3 may not sound like much, but they can add up. **Please make sure the message is legible.**
- Send in ads as you get them. **ALL art, contracts and payments are to be sent to Tootsie Spurrier.**

Please contact us if you have any questions.

Ad Sales: Tootsie Spurrier –
spurrier6@gmail.com

Ad Book Production: Sheri McCrork –
abingtonbandsec@gmail.com

GOOD LUCK!!



You'll be surprised how many say "YES!" A little legwork goes a long way!

Full Page:
Printable Area - 7.75" x 10.5"

Vertical Half Page:
Printable Area - 3.75" x 10.5"

Eighth Page (Business Card):
Printable Area - 3.5" x 2"

Horizontal Half Page:
Printable Area - 7.75" x 5.25"

Quarter Page:
Printable Area - 3.75" x 5.25"

2019 Bands in the Boneyard

Program Book Advertising Agreement

Contact Name: _____

Business Name: _____

Address: _____

Phone: _____

E-Mail: _____

Seller's Name: _____ Seller's Phone Number: _____

Size of Ad

Check One:

- ***Outside Back Cover (COLOR):** \$300 * ONE AVAILABLE* Vertical Format Only
First come basis – with payment* Due October 1, 2019
- ***Inside Front Cover (COLOR):** \$200 * ONE AVAILABLE* Vertical Format Only
First come basis – with payment* Due October 1, 2019
- ***Inside Back Cover (COLOR):** \$200 * ONE AVAILABLE* Vertical Format Only
First come basis – with payment* Due October 1, 2019
- Full Page:** \$125 (vertical/portrait format only)
- Half Page:** Vertical/Portrait OR Horizontal/Landscape (**circle one**) : \$60
- Quarter Page:** \$50 (vertical/portrait format only)
- Eighth Page:** \$30 (business card size, horiz/landscape only)

Payment

\$ _____ Total Amount Enclosed

Check Number: _____

Please make checks payable to Abington Band Boosters, Inc.

I/We agree to the purchase of advertising space in the program book for Bands in the Boneyard. The show will take place on October 26, 2019. It is understood that payment for the above-mentioned ad is to be remitted to Abington Band Boosters, Inc.

Signature _____ Date _____

Signed contract, copy ready art & payment must be returned by

**Tuesday, October 1, 2019
to the Seller OR**

Mailed to: Abington Band Boosters, Inc
Attn: Program/Trophy
P.O. Box 245
Abington, PA 19001

Emailed To:
Tootsie Spurrier
spurrier6@gmail.com

2019 Bands in the Boneyard

Program Book Personal Ad Agreement

Contact Name: _____

Business Name: _____

Address: _____

Phone: _____

E-Mail: _____

Seller's Name: _____ Seller's Phone Number: _____

- | | |
|-------------------|---|
| Size of Ad | <input type="radio"/> Full Page: \$125 (<i>vertical/portrait format only</i>) |
| Check One: | <input type="radio"/> Vertical/Portrait Half Page: \$60 |
| | <input type="radio"/> Horizontal/Landscape Half Page: \$60 |
| | <input type="radio"/> Quarter Page: \$50 (<i>vertical/portrait format only</i>) |
| | <input type="radio"/> Eighth Page: \$30 (<i>business card size, horizontal/landscape only</i>) |

Payment

\$ _____ Total Amount Enclosed Check Number: _____

Please make checks payable to Abington Band Boosters, Inc.

I/We agree to the purchase of advertising space in the program book for Bands in the Boneyard. The show will take place on October 26, 2019. It is understood that payment for the above-mentioned ad is to be remitted to Abington Band Boosters, Inc.

Signature _____ Date _____

Signed contract, copy ready art & payment must be returned by

**Tuesday, October 1, 2019
to the Seller OR**

Mailed to: Abington Band Boosters, Inc
Attn: Program/Trophy
P.O. Box 245
Abington, PA 19001

Emailed To:
Tootsie Spurrier
spurrier6@gmail.com

2019 Bands in the Boneyard

Competition Award Sponsorship Agreement

Contact Name: _____

Business Name: _____

Address: _____

Phone: _____

E-Mail: _____

Seller's Name: _____ Seller's Phone Number: _____

Sponsor Opportunities:

Placement Trophies \$30.00 each

Payment

\$ _____ Total Amount Enclosed

Check Number: _____

Please make checks payable to Abington Band Boosters, Inc.

I/We agree to the purchase of advertising space in the program book for Bands in the Boneyard. The show will take place on October 26, 2019. It is understood that payment for the above-mentioned ad is to be remitted to Abington Band Boosters, Inc.

Signature _____ Date _____

Signed contract, copy ready art & payment must be returned by

**Tuesday, October 1, 2019
to the Seller OR**

Mailed to: Abington Band Boosters, Inc
Attn: Program/Trophy
P.O. Box 245
Abington, PA 19001

Emailed To:
Tootsie Spurrier
spurrier6@gmail.com

one Line Messages

Short messages to your friends, siblings, kids, favorite Band Booster, or even the Director!
Please make sure message is legible.

Seller's Name: _____

Total Amount Enclosed: _____

Price Information: \$3 per line (up to 75 characters per line)

Messages and payment must be returned by October 1, 2019
to the Seller or Coordinator (if you're looking to make it a surprise)

Some examples from a previous program:

You are the harmony of our hearts! Lex, Ron and Blake

Good Luck Class of 2017!! - Mike F

*Way to go Spin! Who knew your nickname at 4 years old would be so fitting?
Let it happen, Captain! Love, Mom and Dad*

To the Band and The Fans: Make a Joyful Noise! - G.R. Brown

Messages to be printed in the 2019 Bands in the Boneyard Program:

Hint: Write legibly if you want your message right, particularly names

BANDS IN THE BONEYARD PROGRAM COVER CONTEST

- Design a cover for the Bands in the Boneyard program.
- The cover will be in color.
- Drawing/creation must be respectful.
Suggestion: something related to the theme for the Outdoor program (Twilight Zone).
- Drawing/creation should be on a white 8.5" x 11" sheet of paper
and *IN COLOR!*
- Winning entry will be on the cover of the Bands in the Boneyard Program
- Include your name, grade and section with your submission
- Turn all entries in by Tuesday, October 1, 2019
- Winner will receive a \$15.00 iTunes Gift Card
- Please submit original art through Mrs. McCrork via "Band Express" (aka, Caitlyn McCrork).